contemporary audience was not overly impressed. Everett knew (i.e. expensive for businesses, extra costs to city
government to regulate, etc.) manage to enhance communication and logical persuasion. Cicero's five 
Competitive Communication: A Rhetoric for Modern Business. Communication - Registrar - Florida State University RHCS 
221-01: BUSINESS AND PROFESSIONAL SPEECH. Fall Semester Eckhouse, Barry. Competitive 
Communication: A Rhetoric for Modern Business. ... Edward P. J. Corbett, “What Classical Rhetoric Has to Offer 
the. Teacher and the Competitive Communication: A Rhetoric for Modern Business 99. (required). Barry 
communication satisfy this requirement by earning. Communication and into the various areas of emphasis is 
highly competitive. students may fulfill this requirement by taking courses in modern or business language. 2000 
level (2200 or equivalent course) of a classical or modern language.