Directory Of Consumer Brands And Their Owners, 1998, Asia-Pacific

Euromonitor Publications Limited; Euromonitor PLC

Consumer Brands and Their Owners: Asia-Pacific. This year (1998) is the 50th anniversary of the multilateral trading system. Click on the anniversary. Its goal is to advance Asia-Pacific economic dynamism and sense of community.


TPG Capital (formerly Texas Pacific Group) is an American firm. The firm invests in a broad range of industries including consumer/retail, media.

Newbridge Asia II, 1998, $392

In 2001, TPG acquired Telenor Media, a Norwegian phone-directory. Under its new owners, Burger King underwent a major brand overhaul.


Textron is known around the world for its powerful brands such as Bell Helicopter. RIM operates offices in North America, Europe, Asia Pacific and Latin America. Spare Backup's software enables consumers and small to medium sized...