Mastering Your Organization's Processes: A Plain Guide To Business Process Management

John O'Connell; Jon Pyke; Roger Whitehead


The book is written by John O'Connell and Jon Pyke, who are both experts in the field of Business Process Management. It is published by Booktopia and is available on various online platforms.

Key Features:
- Practical guidance on mastering business processes
- Clear and concise explanation of Business Process Management concepts
- Case studies from real-life organizations
- A plain guide to BPM

The book is ideal for managers and MBA students looking to improve their understanding of Business Process Management. It is also a valuable resource for anyone involved in Business Process Management in their organization.

The book includes a variety of case studies from real-life organizations, providing practical examples of how Business Process Management can be implemented successfully. It is written in an easy-to-understand language, making it accessible to readers with varying levels of experience in Business Process Management.

In summary, Mastering Your Organization's Processes: A Plain Guide to BPM is a must-read for anyone looking to improve their understanding of Business Process Management. It is a practical guide that provides clear and concise explanations of key concepts and includes real-life case studies to illustrate how Business Process Management can be implemented successfully.