Out on the Edge: A Wake-Up Call for Church Leaders on the Edge of the Media Reformation

Michael Slaughter


The Edge of the Media Reformation

In his book "Out on the Edge: A Wake-Up Call for Church Leaders on the Edge of the Media Reformation," Michael Slaughter argues that the church is facing a critical moment in its history, analogous to the Reformation of the sixteenth century. He calls for church leaders to recognize the impact of electronic media on their congregations and to adapt their practices accordingly.

Media and the Church

Slaughter observes that churches are facing a technological revolution that is as significant as the Reformation. He cites the impact of electronic media, particularly the internet, in shaping how people engage with religious content. He argues that church leaders must learn to use these new tools effectively to reach their congregations.

Reformation of the Media

Slaughter urges church leaders to embrace the digital reformation and to recognize the cultural shift it represents. He calls for a new kind of church leadership that is innovative and adaptable, capable of harnessing the power of technology to reach a new generation of believers.

A Wake-Up Call

Slaughter's book is a wake-up call to church leaders, reminding them of their responsibility to stay current with the changing times. He encourages them to be proactive in embracing the changes brought about by the media reformation, rather than being caught off guard by them.

Conclusion

"Out on the Edge: A Wake-Up Call for Church Leaders on the Edge of the Media Reformation" is a timely and thought-provoking book that calls for church leaders to be responsive to the changes brought about by the media. It provides a framework for understanding the impact of technology on the church and offers guidance for navigating this new landscape.

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Michael Slaughter is a noted North American church consultant. His work continues to influence church leaders as they grapple with the challenges and opportunities of the digital age.